

ADVERTISING COMMITTEE

COMMITTEE: ADVERTISING COMMITTEE
DATE: OCTOBER 30, 2024
TIME: 1:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Lukas called the meeting to order at 1:00 p.m. and read the agenda.

ROLL CALL

Members Present: Dailey, Lukas, Miller, Skallerud

Absent: Peterson

Others present: Nora Matuszewski, Mary Belland, Chris Shafer

APPROVE AGENDA

Motion by Miller to approve the agenda as presented, second by Dailey. All present voting (AYE).
Motion carried.

APPROVE MINUTES FROM THE OCTOBER 26, 2023 MEETING

Motion by Miller to approve the minutes of the October 26, 2023 meeting, second by Dailey. All present voting (AYE). Motion carried.

PUBLIC COMMENT

None

DISCUSSION AND POSSIBLE ACTION ON UPCOMING SPORT SHOWS AND BOARD MEMBER PARTICIPATION IN 2025

Motion by Skallerud to approve two board members to attend the sport show in Green Bay, one board member being from Advertising (Mike Miller), second by Dailey. All present voting (AYE). Motion carried.

DISCUSSION AND POSSIBLE ACTION ON THE YEARLY AD IN THE VISITORS GUIDE

Motion by Miller to approve an inside cover ad in the amount of \$1,500, second by Dailey. All present voting (AYE). Motion carried.

DISCUSSION AND POSSIBLE ACTION ON THE YEARLY CHAMBER MEMBERSHIP DUES FOR 2025

Motion by Miller to approve \$200 for the Chamber membership dues for 2025, second by Dailey. All present voting (AYE). Motion carried.

FUTURE AGENDA ITEMS AND SETTING DATE FOR NEXT MEETING

- Reserve Fund – Cover budget shortfalls

ADJOURNMENT

There being no further business, motion by Dailey to adjourn, second by Miller. All present voting (AYE). Motion carried. Meeting adjourned at 1:34 p.m.