

## **ADVERTISING COMMITTEE MINUTES**

COMMITTEE: ADVERTISING COMMITTEE  
DATE: MARCH 30, 2021  
TIME: 2:30 P.M.  
PLACE: FOREST COUNTY BOARD ROOM

### **CALL TO ORDER**

Collins called the meeting to order at 2:30 P.M. and read the agenda.

### **ROLL CALL**

Members Present: Collins, Lukas & Miller

Absent: Matuszewski

Others present: Nora Matuszewski, Steve Kircher, Stacey Jameson & Cindy Gretzinger

### **APPROVE AGENDA**

Motion by Lukas to approve the agenda as presented, second by Miller. All present voting (AYE). Motion carried.

### **APPROVE MINUTES FROM THE FEBRUARY 10, 2021 MEETING**

Motion by Collins to approve the minutes of the February 10, 2021 meeting, second by Lukas. All present voting (AYE). Motion carried.

### **PUBLIC COMMENT**

### **DISCUSSION AND POSSIBLE ACTION ON WELCOME SIGN**

No Action

### **DISCUSSION ON POWER FOR CARTER SIGN**

The Carter sign is electric and the county is being charged for the lighting, which is around \$36 per month. The committee will look into solar power for the Carter sign as well as the new sign.

### **DISCUSSION AND POSSIBLE ACTION ON PRINTING OF MAPS**

Jameson had quotes from 5-star for printing. She just needed to check to get clarification between matte and offset for the next meeting. The quote she received was for 70 tablets at 50 sheets per tablet (matte) for \$764.00, (offset) \$833. The quote for 100 tablets at 50 sheets per tablet (matte) \$830, (offset) \$912, it was suggested they be pre-pressed. Jameson will follow-up on print quality on the two different types, which would come in bundles and be delivered to the Chamber building free of charge.

### **DISCUSSION AND POSSIBLE ACTION ON THE SCENIC BYWAY**

Gretzinger had received information from Ferris because he could not attend. FCEDP is asking for a \$1,500 donation from the Advertising committee.

Motion by Lukas to approve the \$1,500 for the JEM grant for the ByWay funding, second by Collins. All present voting (AYE). Motion carried.

### **UPDATE ON SPORT SHOW**

There are no Sport Shows being scheduled for this year.

#### FUTURE AGENDA ITEMS AND SETTING DATE FOR NEXT MEETING

- Forest County T-Shirts
- Dept. of Tourism Joint meeting
- Solar lighting for Welcome signs
- Landscaping of Welcome signs
- Next meeting set for April 12, 2021 at 3:30 p.m.

#### ADJOURNMENT

There being no further business, motion by Lukas to adjourn, second by Miller.  
All present voting (AYE). Motion carried. Meeting adjourned at 4:05 p.m.