

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: JANUARY 14, 2021
TIME: 2:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 2:00 P.M. and read the agenda.

ROLL CALL

Members Present: Collins, Lukas, Matuszewski & Miller

Absent:

Others present: Nora Matuszewski, Steve Kircher, Cassidy Neilitz, Mark Ferris, & Cindy Gretzinger

APPROVE AGENDA

Motion by Lukas to approve the agenda as presented, second by Matuszewski. All present voting (AYE). Motion carried.

APPROVE MINUTES FROM THE DECEMBER 22, 2020 MEETING

Motion by Miller to approve the minutes of the December 22, 2020 meeting, second by Lukas. All present voting (AYE). Motion carried.

PUBLIC COMMENT

None

DISCUSSION AND POSSIBLE ACTION ON QR CODE FINALIZING WITH NEILITZ

No Action

DISCUSSION AND POSSIBLE ACTION ON WELCOME SIGN

Lukas updated the committee on the owners of the land where the sign would be best located. Ferris brought in an estimate for construction of the sign. The Highway was asked if it would be possible to bring dirt in. There was also discussion on the need for crushed gravel. There was some discussion on solar lighting versus electrical lighting. The costs to run electricity could be a significant especially if it had to be run under the highway.

UPDATE ON BUDGET

As of today, there is approximately \$9,800 in the account that will be carried into the 2021 budget.

FUTURE AGENDA ITEMS AND SETTING DATE FOR NEXT MEETING

- Finalize the QR Codes and map
- Welcome sign- Power & Right-of-Way
- Sport show update
- Next meeting set for February 10, 2021 at 2:00 p.m.

ADJOURNMENT

There being no further business, motion by Matuszewski to adjourn, second by Collins. All present voting (AYE). Motion carried. Meeting adjourned at 3:04 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.

DRAFT