

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: TUESDAY, DECEMBER 22, 2020
TIME: 10:00 A.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 10:00 a.m. and read the agenda.

ROLL CALL

Members Present: Collins, Lukas, Matuszewski & Miller

Absent:

Others present: Nora Matuszewski, Steve Kircher, Cassidy Neilitz, & Mark Ferris

APPROVE AGENDA

Motion by Lukas to approve the agenda as presented, second by Miller. All present voting (AYE). Motion carried.

APPROVE MINUTES FROM THE DECEMBER 14, 2020 MEETING

Motion by Matuszewski to approve the minutes of the December 14, 2020 meeting, second by Lukas. All present voting (AYE). Motion carried.

PUBLIC COMMENT

No Action

DISCUSSION AND POSSIBLE ACTION ON QR CODE FINALIZING WITH NEILITZ

Kircher and Neilitz were available to go through the codes with the committee and make any deletions or additions before there are quoted to print. Neilitz went through each QR Code and explained what is in each one, which included information on the site the person opens up and directions to it. The committee would possibly like the Forestry to look into handicap accessible fishing piers. Miller thought there would be the possibility for grant funds to work on this.

Motion by Lukas to get a list of the permit holding lodge owners in Forest County from the Forest County on Tourism (Ferris), to be added to the links, second by Matuszewski. All present voting (AYE). Motion carried.

DISCUSSION AND POSSIBLE ACTION ON PRINTING TEAR-OFF MAPS

No Action

DISCUSSION WITH KIRCHER AND NEILITZ ON "MY STORY MAPS."

Neilitz brought up the link they are working on and the finished product from Bayfield County. The committee was impressed with the setup and information found in the tabs.

FUTURE AGENDA ITEMS AND SETTING DATE FOR NEXT MEETING

- Finalize the QR Codes and map
- Next meeting set for Thursday, January 14th, 2021 at 2:00 p.m.

ADJOURNMENT

There being no further business, motion by Lukas to adjourn, second by Miller.
All present voting (AYE). Motion carried. Meeting adjourned at 11:43 a.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.

DRAFT