

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: WEDNESDAY, FEBRUARY 20, 2019
TIME: 5:30 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Otto called the meeting to order at 5:00 p.m. and read the agenda.

ROLL CALL

Members Present: Gallion, Lukas, & Otto

Absent: Miller

Others present: Nora Matuszewski

APPROVE AGENDA

Motion by Gallion to approve the agenda as presented, second by Lukas. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE DECEMBER 19, 2018 ADVERTISING COMMITTEE MEETING

Motion by Lukas to approve the minutes of the December 19, 2018 meeting, second by Gallion. All present voting AYE. Motion carried.

DISCUSSION AND POSSIBLE APPROVAL 2019 FOREST COUNTY MAPS

There was discussion on whether to extend the map to color in other Counties to show the trails in the other counties, and whether the two maps should both be two full pages back to back.

Motion by Lukas to order 3,000 Forest County maps, second by Gallion. All present voting AYE. Motion carried.

DISCUSSION AND POSSIBLE ACTION ON THE GOVERNOR'S CONFERENCE ON TOURISM AND SPONSORSHIP OF AN ADVERTISING REPRESENTATIVE

Motion by Lukas to approve sponsoring Kellee Gallion to attend this year's conference at the Kalahari and pay the registration fee of \$240.00, second by Otto. All present voting AYE. Motion carried.

DISCUSSION ON 2019 SPORT SHOW:

- a) Green Bay
- b) Tinley Park
- c) Milwaukee

Everyone agreed that the Green Bay Sport Show has been the best in the past, and Kellee felt the Tinley Park Show was geared more toward fishing, so, if the county continues to go the thought would be to include more on our lakes.

PUBLIC COMMENT

None

ADJOURNMENT

There being no further business, motion by Gallion to adjourn, second by Lukas. All present voting AYE. Motion carried. Meeting adjourned at 6.12 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.

DRAFT