

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: TUESDAY, DECEMBER 12, 2017
TIME: 4:30 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 4:30 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins, Matuszewski, & Otto

Absent:

Others present: Nora Matuszewski & Mark Ferris

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Matuszewski. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE NOVEMBER 6, 2017 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the November 6, 2017 meeting, seconded by Collins. All present voting AYE. Motion carried.

DISCUSSION ON SPORTSHOW BOOTH; SCENIC BYWAY, RUSTIC ROADS MAP
Dan Peters took the map and highlighted the route for the Scenic BYWAY in a dark red color, which makes it very visible. The committee would like Peters to add in the key that all County roads are ATV accessible and add the website address for the Scenic ByWay also.

Motion by Matuszewski to proceed with the tear-off maps at a cost of \$458 per 2000 sheets, seconded by Chaney. All present voting AYE. Motion carried.

DISCUSSION AND POSSIBLE APPROVAL OF SPORTSHOW SCHEDULE

The schedule has been settled and all time slots are filled. The Clerk will make arrangements for the hotel reservations.

ADJOURNMENT

The next meeting will be January 16, 2018 @ 4:30p.m.

There being no further business, motion by Otto to adjourn, seconded by Matuszewski. All present voting AYE. Motion carried. Meeting adjourned at 5:03 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.