

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: MONDAY, NOVEMBER 6, 2017
TIME: 5:15 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 5:15 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins, & Matuszewski

Absent: Otto

Others present: Nora Matuszewski

APPROVE AGENDA

Motion by Chaney to approve the agenda as presented, seconded by Matuszewski. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE OCTOBER 12, 2017 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the October 12, 2017 meeting, seconded by Collins. All present voting AYE. Motion carried.

DISCUSSION ON SPORTSHOW BOOTH; SCENIC BYWAY, RUSTIC ROADS MAP
Chaney will follow up with Dan Peters to see if he had time to work on the map and ask Torgerson if she was able to get quotes for the maps and bring back to the December meeting. Chaney will also ask Dan to attend the next meeting.

DISCUSSION ON COSTS FOR THE TEAR-OFF MAPS OF THE COUNTY AND ATTRACTION SITES

No Action

DISCUSSION AND POSSIBLE APPROVAL OF SPORTSHOW SCHEDULE

The schedule has a few time slots that need to be filled. Matuszewski will talk to Wirth, Collins will talk to Denton and Gallion about the open slots. A final schedule will be brought back to the December meeting along with the number of nights and rooms needed.

ADJOURNMENT

The next meeting will be December 12, 2017 @ 4:30p.m.

There being no further business, motion by Matuszewski to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 5:38 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.