

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: THURSDAY, OCTOBER 12, 2017
TIME: 4:30 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 4:30 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins, Matuszewski & Otto

Absent:

Others present: Mark Ferris & Nora Matuszewski

APPROVE AGENDA

Motion by Chaney to approve the agenda as presented, seconded by Matuszewski. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE SEPTEMBER 13, 2017 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the September 13, 2017 meeting, seconded by Matuszewski. All present voting AYE. Motion carried.

DISCUSSION ON SPORTSHOW BOOTH

The center panel on the Sportshow booth is 30" by 40"; the committee would like to get a map made that will highlight by color the Scenic ByWay and the Rustic Roads. Chaney will talk to Peters to see if he can come up with a map for the next meeting.

Collins had sheets from another county; the sheets were set up similar to a legal pad of paper with maps on them that outlined the area where tourist stops were and they were perforated so they could be torn off and taken. There is some interest in trying to get something similar for Forest County for the Scenic ByWay and Rustic Roads and other attractions that would be of interest to people who visit Forest County. Otto will check into printing vendors for the cost for something similar.

DISCUSSION ON ORDERING PROMOTIONAL ITEMS OUT OF 2017 BUDGET

Motion by Chaney to re-order 1300 of the tape measures for the 2018 Sportshow, seconded by Matuszewski. All present voting AYE. Motion carried.

ADJOURNMENT

The next tentative meeting will be November 7, 2017 @ 4:30p.m.

There being no further business, motion by Matuszewski to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 5:05 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.