

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: WEDNESDAY, SEPTEMBER 13, 2017
TIME: 4:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 4:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins, Matuszewski & Otto

Absent:

Others present: Mark Ferris, Jamie Anderson, & Nora Matuszewski

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Matuszewski. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE APRIL 24, 2017 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the April 24, 2017 meeting, seconded by Collins. All present voting AYE. Motion carried.

DISCUSSION ON SIGNAGE UPDATE

They are at the same stage as last time the committee met.

DISCUSSION ON SPORT SHOW AND HIGHLIGHTING THE SCENIC BY-WAY

There was discussion on ways to bring the Scenic By-Way into the Sport Show and finding ways to advertise at the show for it. The committee will bring the booth in and try to work on ways to integrate the Scenic By-Way into it. The committee discussed creating a poster that could be added to the booth with the map of Forest County on it highlighting the Scenic By-Way. The committee will talk to Dan Peters to see if he would be interested in helping with the poster.

ADJOURNMENT

The next meeting will be October 12, 2017 @ 4:30p.m.

There being no further business, motion by Matuszewski to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 4:41 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.