

## **ADVERTISING COMMITTEE MINUTES**

COMMITTEE: ADVERTISING COMMITTEE  
DATE: MONDAY NOVEMBER 1, 2016  
TIME: 4:30 P.M.  
PLACE: FOREST COUNTY BOARD ROOM

### **CALL TO ORDER**

Collins called the meeting to order at 4:30 p.m. and read the agenda.

### **ROLL CALL**

Members Present: Chaney, Collins, Matuszewski & Otto

Absent:

Others present: Mark Ferris, & Nora Matuszewski

### **APPROVE AGENDA**

Motion by Matuszewski to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

### **APPROVE MINUTES FROM THE JUNE 15, 2016 ADVERTISING COMMITTEE MEETING**

Motion by Chaney to approve the minutes of the June 15, 2016 meeting, seconded by Otto. All present voting AYE. Motion carried.

### **DISCUSSION ON THE SPORT SHOW**

The committee discussed splitting the shifts for working at the Sports Show because a full day is very exhausting. The discussion was to bring the schedule to the full county board to ask supervisors for help with working at the show. Bruce Walentowski has told Otto he is willing to go and help set up the booth. Motion by Matuszewski, seconded by Chaney to pay Bruce's mileage to the Sports Show. All present voting AYE. Motion carried. The committee decided to reserve 4 rooms for the show and if the extra one is not needed it will be cancelled. Cheri will be putting together a schedule and will bring it to the County Board meeting on the 15<sup>th</sup> to find out if any of the supervisors are interested. The supervisors will be given first choice if they are willing to come and help, if none are interested then it will be brought to the clubs next.

### **DISCUSS COUNTY SIGNAGE PROJECT AND EVENTS**

There was a problem with the permitting process in Hiles and they cannot go forward at this time until all of the proper permits and mapping is done. There is a requirement by the D.O.T. for GIS mapping and other permits. Jamie Anderson from MSA has offered his help with the permitting.

### **DISCUSSION ON COUNTY MAPS**

There is a November 30, 2016 deadline for any towns to include any events in the Visitor Guide. The maps are coming along well and Otto is looking for any suggestions for the map. Otto was asked if the maps and visitor guides will be done for the Sport Show and she had assured the committee they will be done.

### **ADJOURNMENT**

The next meeting will be December 6, 2016 @ 4:30p.m.

There being no further business, motion by Chaney to adjourn, seconded by Matuszewski. All present voting AYE. Motion carried. Meeting adjourned at 5:26 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.