

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: WEDNESDAY, MARCH 23, 2016
TIME: 4:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Collins called the meeting to order at 4:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Paul Millan, Mark Ferris, Steve Nelson, Winda Collins and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the amended agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE FEBRUARY 10, 2016 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the February 10, 2016 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS SPORT SHOW

Chaney reported that the attendance this year was down compared to other years. The committee is going to look at collaborating with ITBEC for future shows.

DISCUSS COUNTY SIGNAGE PROJECT AND EVENTS

Collins asked how to get the project started and accomplished. Otto explained how the process works and the steps that need to be taken. It was suggested to invite North Central Wisconsin Regional Planning Commission and Pam LaBine to the next meeting because they both work with the mapping of the County.

DISCUSS VISTORS GUIDE

The timing of the visitor's guide needs to be moved up so they are ready for all shows.

DISCUSS COUNTY LOGO FOR DEPARTMENT USE

Motion by Collins to draft a resolution to adopt the County logo for all County departments to use, seconded by Chaney. All present voting AYE. Motion carried.

ADJOURNMENT

The next meeting will be May 4, 2016 @ 4:00 p.m.

There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 5:05 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.