

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: WEDNESDAY, FEBRUARY 10, 2016
TIME: 4:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Chaney called the meeting to order at 4:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Jack Matuszewski, Josh Jameson, Mike Gruett, Winda Collins, Paul Millan and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE JANUARY 13, 2016 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the January 13, 2016 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS SPORT SHOW

The Sport Show booth will be setup at Flowers from the Heart for all people to see the booth just as it will be at the sport show. The booth will be there February 22-29, 2016.

DISCUSS UPDATING COUNTY MAP

The final updates will be made next week and then the map will be printed and ready for the sport show in March.

DISCUSS POWERPOINT DEVELOPMENT

The slide show for the sport show was reviewed, there are still a few updates that need to be added, but it will be a great addition to the sport show booth.

DISCUSS COUNTY SIGNAGE PROJECT

This item will be worked on at the next Advertising meeting.

DISCUSS LOGO

Motion by Chaney to accept the logo with the wording to be changed to Take a Breath, seconded by Otto. All present voting AYE. Motion carried.

ADJOURNMENT

The next meeting will be March 23, 2016 @ 4:00 p.m.

There being no further business, motion by Otto to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 5:03 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.