

## **ADVERTISING COMMITTEE MINUTES**

COMMITTEE: ADVERTISING COMMITTEE  
DATE: WEDNESDAY, JANUARY 13, 2016  
TIME: 4:00 P.M.  
PLACE: FOREST COUNTY BOARD ROOM

### **CALL TO ORDER**

Chaney called the meeting to order at 4:00 p.m. and read the agenda.

### **ROLL CALL**

Members Present: Chaney, Collins & Otto

Absent:

Others present: Jack Matuszewski, Steve Nelson, Josh Jameson, Mark Ferris, Paul Millan and Lisa Kalata

### **APPROVE AGENDA**

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

### **APPROVE MINUTES FROM THE DECEMBER 14, 2015 ADVERTISING COMMITTEE MEETING**

Motion by Chaney to approve the minutes of the December 14, 2015 meeting, seconded by Otto. All present voting AYE. Motion carried.

### **DISCUSS SPORT SHOW SCHEDULE OF VOLUNTEERS**

Bill Chaney will be attending the sport show for the County, Jack Matuszewski, Terry and Nancy Klatt from the ATV Association will be attending as well. Bruce Walentowski and Josh Jameson will be setting the booth up again this year. Cheri Collins would like an email to be sent to all County Board Members to see if anyone has an interest in working the sport show booth.

### **DISCUSS UPDATING COUNTY MAP**

Motion by Chaney to order updated County maps for the sport show not to exceed the amount of \$2500 for 5,000 maps, seconded by Otto. All present voting AYE. Motion carried.

### **DISCUSS POWERPOINT DEVELOPMENT**

Item will be discussed at next meeting.

### **DISCUSS COUNTY SIGNAGE PROJECT**

The County will have signage that will be needed for County entities. When the assessment is completed we will have an idea on the cost of the project.

### **DISCUSS LOGO**

Item will be discussed at next meeting.

#### DISCUSS ACTION PLAN

Josh indicated that it would be very beneficial for members of the Advertising committee to attend the State Tourism Convention on March 13-16, 2016, it would give a new outlook for tourism.

#### ADJOURNMENT

The next meeting will be February 10, 2016 @ 4:00 p.m.

There being no further business, motion by Otto to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 5:00 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.