

## **ADVERTISING COMMITTEE MINUTES**

COMMITTEE: ADVERTISING COMMITTEE  
DATE: TUESDAY, SEPTEMBER 22, 2015  
TIME: 4:00 PM  
PLACE: COUNTY BOARD ROOM

### **CALL TO ORDER**

Chairman Collins called the meeting to order at 4:00 p.m. and read the agenda.

### **ROLL CALL**

Members present: Cheri Collins, Melinda Otto and William Chaney  
Others present: Steve Nelson, Joshua Jameson, Winda Collins and Nora Matuszewski

### **APPROVE AGENDA:**

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

### **APPROVE MINUTES FROM THE AUGUST 25, 2015 MEETING**

Motion by Otto to approve the minutes of the August 25, 2015 meeting, seconded by Chaney. All present voting AYE. Motion carried.

### **DISCUSSION AND POSSIBLE APPROVAL ON DUES FOR THE FOREST COUNTY HISTORICAL SOCIETY**

The committee would like the Historical Society to do a brief presentation of what they do at the next Advertising meeting before a decision is made on dues for next year. The committee will not be approving any dues this year because of financial concerns.

### **DISCUSSION ON TOURISM PLAN OF ACTION**

There was discussion on what is happening with the tourism plan of action and what has been done so far: The county wide video that Winda Collins has been working on was shown, there is a business directory that is in the process of being created, a travel related business and current events publishing is in the process of being created and Michelle Gobert is working on a website. There was discussion on many ways of creating income for advertising in the county.

### **DISCUSSION ON 2016 SPORT SHOW**

There will be discussion at the next meeting for a new design for the booth for the show. There was also discussion on getting volunteers for the Sport Show.

## ADJOURNMENT

The committee will be coming up with ideas on a county wide logo and signage outside the courthouse for the next advertising meeting. The next meeting will be set for October 13<sup>th</sup> at 4:00pm.

There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 5:00 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising on October 13, 2015 at 4:00 p.m.