

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: TUESDAY, AUGUST 25, 2015
TIME: 4:00 P.M.
PLACE: FOREST COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 4:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Steve Nelson, Joshua Jameson, Winda Collins, Mike Gruett, Mark Ferris, Paul Millan and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE JULY 21, 2015 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the July 21, 2015 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSSION ON TOURISM PLAN OF ACTION

A draft of the Forest County Tourism Plan of Action was presented and discussed on how to move along through the plan. It was decided that the committee along with community members would work on the strategies first. The first items that will be worked on are to establish a list of travel related businesses and a list of current events. Michelle Gobert is working on a website for FCEDP and will be invited to the next advertising meeting.

DISCUSS PLANS FOR 2016 SPORT SHOW

There was no specific discussion on the 2016 sport show

ADJOURNMENT

The next meeting will be September 22, 2015 @ 4:00 p.m. There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 5:00 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.