

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: THURSDAY, JUNE 18, 2015
TIME: 1:00 P.M.
PLACE: UW-EXTENSION CONFERENCE ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 1:05 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Steve Nelson and Lisa Kalata

APPROVE AGENDA

Motion by Chaney to approve the agenda as presented, seconded by Otto. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE MARCH 24, 2015 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the March 24, 2015 meeting, seconded by Collins. All present voting AYE. Motion carried.

REVIEW OF THE 2015 SPORT SHOW STATISTICS FROM THE FOREST COUNTY CHAMBER

Melinda did give a few statistics but it is hard to say how much feedback we get from the sport show. The hits on the chamber website were up compared to 2014, but it is hard to tell how much of it was driven from attending the sport show.

DISCUSS PLANS FOR 2016 SPORT SHOW

Motion by Collins to continue the sport show and pay the booth fee for 2016, seconded by Otto. All present voting AYE. Motion carried.

UPDATE ON SCENIC BYWAY PROJECT

The committee looked at the application and a draft of the map for the scenic by way. The project is still projected to be completed in 2016.

ADJOURNMENT

The next meeting will be July 21, 2015 @ 4:00 p.m and the committee will be inviting the Forest County Tourism Commission and Tribal representatives. There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 2:20 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.