

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: TUESDAY, MARCH 24, 2015
TIME: 5:00 P.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 5:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Jack Matuszewski and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE FEBRUARY 17, 2015 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the February 17, 2015 meeting, seconded by Otto. All present voting AYE. Motion carried.

REVIEW OF THE 2015 SPORT SHOW

The 2015 Sport Show booth received a lot of positive attention on the updated pictures and over all booth appearance. The 2015 visitor's guide and new recreational map were the top items to be picked up by people.

DISCUSS PLANS FOR 2016 SPORT SHOW

The committee would like to look at the indicators from the Chamber and other statistics before they reserve the booth for next year. They are also going to look at other shows to see if they would be beneficial to the County.

POSSIBLE APPROVAL OF RECREATIONAL MAP INVOICE FROM THE POTAWATOMI TRAVELING TIMES

Motion by Chaney to approve the additional \$184.00 for the shipping of the recreational maps, seconded by Otto. All present voting AYE. Motion carried.

ADJOURNMENT

The next meeting will be July 21, 2015 @ 5:00 p.m. There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 6:00 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.