

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: TUESDAY, FEBRUARY 17, 2015
TIME: 6:00 P.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 6:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Josh Jameson and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE FEBRUARY 5, 2015 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the February 5, 2015 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS 2015 SPORT SHOW

The sport show checklist and final details were discussed.

POSSIBLE APPROVAL OF UPDATES TO SPORT SHOW BOOTH PICTURES

Motion by Chaney to approve the updates to the booth not to exceed \$500, seconded by Otto. All present voting AYE.

POSSIBLE APPROVAL OF RECREATIONAL MAP PURCHASE

Motion by Collins to approve the purchase of 5000 updated recreational maps at the cost of \$2313.00, seconded by Chaney. All present voting AYE.

DISCUSS REQUEST FROM SOKAOGON CHIPPEWA ECONOMIC SUPPORT AGENCY

The request was discussed and decided that they would not fund but was suggested that they contact the Forest County Tourism Commission for a source of funding.

ADJOURNMENT

There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 6:15 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Advertising meeting.