

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: THURSDAY, FEBRUARY 5, 2015
TIME: 5:00 P.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 5:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Jack Matuszewski, Josh Jameson, Steve Nelson, Craig Kircher and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE JANUARY 8, 2015 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the January 8, 2015 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS 2015 SPORT SHOW

The committee looked at the booth and decided to add some pictures to the booth, and more information. Cheri has a check list that will be typed and emailed to all committee members to review. They will need 1 -5 day parking pass, 1-4 day parking pass and 1 – 2 day parking pass. Promotional items are still being worked out.

POSSIBLE APPROVAL OF SCENIC BYWAY PROJECT APPLICATION

Patrick Wantour has offered to complete the application for the scenic byway. Motion by Otto to approve allocating up to \$1000 to cover the expenses of completing the application for the scenic byway, seconded by Chaney. All present voting AYE. Motion carried.

DISCUSS UPDATE ON FOREST COUNTY MAP PROJECT

Melinda is working with the Potawatomi Traveling Times to update the County Recreational Map and will get a quote on how much it will cost.

REPORT FROM ITBEC MEETING ON JANUARY 29, 2015

Bill attended the meeting and we missed the opportunity to provide information about Forest County for the Green Bay sport show. We can send two items however we did not have our visitor guide ready or the new recreational maps. We will work to improve this so the information is available earlier.

ADJOURNMENT

There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 6:15 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Executive meeting.