

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: THURSDAY, JANUARY 8, 2015
TIME: 5:00 P.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 5:00 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Jack Matuszewski, Josh Jameson and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE NOVEMBER 13, 2014 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the November 13, 2014 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS 2015 SPORT SHOW

The hotel reservations, utility form and parking passes were discussed and decided to keep as it was last year. Collins will be making a check list to organize the items to be brought to the show. The booth will be set up at the next meeting to decide on updates for this year show and also invite Bruce Walentowski and Jeffery Keeble to collaborate ideas.

APPROVE PEN PURCHASE FOR SPORT SHOW

Motion by Chaney to approve the purchase of 1000 pens at the price of \$140.00, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS ITBEC MEETING-BRAND ON TRAILS

At the last ITBEC meeting it was discussed on how to brand the trails and have products to sell to promote the trails. The committee members will wait to see how this is worked out at ITBEC and bring back that information to the Advertising committee.

DISCUSS UPDATE ON FOREST COUNTY MAP

Josh Jameson presented an updated map that could be printed in the interim until the scenic byway is completed. They will continue to work on this project and bring back information to the next meeting.

The next meeting date will be February 5, 2015 @ 5:00 p.m.

ADJOURNMENT

There being no further business, motion by Otto to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 5:45 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Executive meeting.