

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: THURSDAY, NOVEMBER 13, 2014
TIME: 1:00 P.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 1:10 p.m. and read the agenda.

ROLL CALL

Members Present: Chaney, Collins & Otto

Absent:

Others present: Steve Nelson, Mary Torgerson and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Chaney. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE OCTOBER 15, 2014 ADVERTISING COMMITTEE MEETING

Motion by Chaney to approve the minutes of the October 15, 2014 meeting, seconded by Otto. All present voting AYE. Motion carried.

DISCUSS 2015 SPORT SHOW

It was discussed that Collins, Chaney, Matuszewski and a member from the ATV club will be working the sport show this year. We will look into ordering 1000 pens this year and getting some promotional items to raffle as well.

DISCUSS ITBEC SHOWS

There is an ITBEC meeting coming up in December and Collins will be attending to learn more about ITBEC. They do have people to cover the shows that they will be attending at this point.

DISCUSS MAP INFORMATION

Motion by Chaney to work with the Chamber and Forestry to update the current recreational maps to have 1,000 printed in the interim of the scenic byway being completed and then update the map completely, seconded by Collins. All present voting AYE. Motion carried.

DICUSS ADVERTISING COSTS

The current budget was discussed to see what funds are available for 2014.

DISCUSS AND POSSIBLE APPROVAL OF REQUEST FROM THE SNOWMOBILE CLUBS FOR ASSISTANCE WITH MAPS

Motion by Otto to give the snowmobile clubs \$600 to print the current year snowmobile maps, seconded by Chaney. All present voting AYE. Motion carried.

The next meeting date will be January 8, 2015 @ 1:00 p.m.

ADJOURNMENT

There being no further business, motion by Otto to adjourn, seconded by Chaney. All present voting AYE. Motion carried. Meeting adjourned at 2:05 p.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Executive meeting.