

ADVERTISING COMMITTEE MINUTES

COMMITTEE: ADVERTISING COMMITTEE
DATE: WEDNESDAY, OCTOBER 15, 2014
TIME: 10:00 A.M.
PLACE: COUNTY BOARD ROOM

CALL TO ORDER

Chairperson Collins called the meeting to order at 10:10 a.m. and read the agenda.

ROLL CALL

Members Present: Chaney & Otto

Absent:

Others present: Steve Nelson, Jack Matuszewski and Lisa Kalata

APPROVE AGENDA

Motion by Otto to approve the agenda as presented, seconded by Collins. All present voting AYE. Motion carried.

APPROVE MINUTES FROM THE JANUARY 2, 2013 ADVERTISING COMMITTEE MEETING

Motion by Otto to approve the minutes of the January 2, 2013 meeting, seconded by Chaney. All present voting AYE. Motion carried.

DISCUSS COMMITTEE ORGANIZATION

Chairperson Collins discussed the direction of the committee and the advertising needs for Forest County. The committee will continue to work on getting an updated County Map and Website with collaborated efforts from the Forest County Chamber.

DISCUSS 2015 SPORT SHOW

The committee discussed the 2015 sport show and the needs for the show. They would like to order more pens to be handed out and also some free items to raffle to promote Forest County. This will be discussed more at the next meeting.

The next meeting date will be November 13, 2014 @ 1:00 p.m.

ADJOURNMENT

There being no further business, motion by Chaney to adjourn, seconded by Otto. All present voting AYE. Motion carried. Meeting adjourned at 11:20 a.m.

These minutes are not official and are subject to change. They will be officially approved at the next scheduled Executive meeting.